FACT SHEET

LIFELOCK STANDARD



LifeLock Standard™ identity theft protection uses innovative monitoring technology and alert tools to help proactively safeguard your credit and finances.† We'll send you alerts for suspicious activity by text, phone, email or mobile app.** If identity fraud does occur, an Identity Restoration Specialist is there to personally manage your case.

Benefits of LifeLock Standard

LifeLock Identity Alert® System[†]

The patented LifeLock Identity Alert® system monitors over a trillion data points for fraudulent attempts to use your Social Security number, name, address or date of birth in applications for new credit cards, wireless services, retail credit, mortgages, auto and payday loans. The system alerts you to suspicious activity by text, phone or email.**

Black Market Website Surveillance

Identity thieves illegally buy, sell and trade personal information on black market Internet sites around the world. LifeLock patrols over 10,000 criminal websites and notifies you if your private data is found.

✓ LifeLock Privacy Monitor[™] Tool

Your personal information may be available to anyone online. Your name, address and age can be found with just a few keystrokes. LifeLock Privacy Monitor™ tool searches a list of common people-search websites and Internetbased advertising companies to find your information. We can then help you opt out of these databases and remove or suppress your information.

Address Change Verification

Mail containing financial information can be vulnerable to identity thieves who may attempt to divert it. LifeLock monitors change of address requests and notifies you of requests with your personal information.

Lost Wallet Protection

A lost or stolen wallet can leave you stranded. If your wallet goes missing, just call and LifeLock will help cancel or order the contents, helping protect you against fraudulent charges so you can get back on your way. Coverage includes: credit and debit cards, driver's licenses, Social Security cards, insurance cards, checkbooks and travelers checks.

Reduced Pre-Approved Credit Card Offers

LifeLock requests that your name be removed from many pre-approved credit card mailing lists, an important information source for identity thieves.

(Continued on reverse)

About LifeLock

LifeLock is a leader in identity theft protection services. Our focus is on helping you protect your identity, which may not be be the focus of a bank or credit card company - to help keep you safer in an alwaysconnected world.

3 Layers of Protection



DETECT

We search over a trillion data points looking for potential threats to your identity.



(!) ALERT

The patented LifeLock identity Alert® system† will let you know about suspicious activity by text, phone or email.**



(S) RESTORE

If you become a victim of identity fraud, an Identity Restoration Specialist will handle your case every step of the way.

No one can prevent all identity theft.

[†] Network does not cover all transactions.

^{**} Fastest alerts require member's current email address. LifeLock and the LockMan Icon are registered trademarks of LifeLock, Inc.

Benefits of LifeLock Standard (cont.)

US-Based Identity Protection Agents

Identity Protection Agents are available 24/7 to help with questions or claims. You can log in to your online account at LifeLock.com, email Member.Services@LifeLock.com or call 800-LifeLock (543-3562).

Identity Restoration Specialists

If you become a victim of identity fraud, an Identity Restoration Specialist will personally handle your case and help restore your identity.

\$1 Million Total Service Guarantee

As a LifeLock member, if you become a victim of identity theft, LifeLock will spend up to \$1 million to hire experts, lawyers, investigators, consultants and other necessary professionals to help your recovery.[‡]



Alert modified for demonstration purposes.

Alerts for What Matters Most[†]

LifeLock Helps Protect You in Ways You Can't Protect Yourself

Sign up in minutes. Protection starts immediately.



No one can prevent all identity theft.

[†] Network does not cover all transactions.

^{**} Fastest alerts require member's current email address.

[‡]Service Guarantee benefits are provided under a master policy issued by State National Insurance Company. Under the Service Guarantee LifeLock will spend up to \$1 million to hire experts to help your recovery. Please see the policy for terms, conditions and exclusions at LifeLock.com/legal.

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