FACT SHEET

LIFELOCK ADVANTAGE



LifeLock Advantage™ service provides enhanced identity theft protection beyond financial and credit fraud.† We search for falsified court records containing your information to help protect you from arrest for crimes you haven't committed and monitor for fictitious identities using aliases with your Social Security number. We'll also alert you of potentially fraudulent credit card activity and provide online access to your annual credit report and score.†

Benefits of LifeLock Advantage

✓ LifeLock Identity Alert® System[†]

The patented LifeLock Identity Alert® system monitors over a trillion data points for fraudulent attempts to use your Social Security number, name, address or date of birth in applications for new credit cards, wireless services, retail credit, mortgages, auto and payday loans. The system alerts you to suspicious activity by text, phone or email.**

Credit Card, Checking and Savings Account Activity Alerts

Review your credit card, checking and savings account activity. Get alerts for cash withdrawals, balance transfers and large purchases to help detect fraudulent activity.

☑ Black Market Website Surveillance

Identity thieves illegally buy, sell and trade personal information on black market Internet sites around the world. LifeLock patrols over 10,000 criminal websites and notifies you if your private data is found.

✓ LifeLock Privacy Monitor[™] Tool

Your personal information may be available to anyone online. Your name, address and age can be found with just a few keystrokes. LifeLock Privacy Monitor™ tool searches a list of common people-search websites and Internet-based advertising companies to find your information. We can then help you opt out of these databases and remove or suppress your information.

Fictitious Identity Monitoring

Scans for names and addresses associated with your Social Security number in public and credit record sources such as credit grantors, state agencies, and collection agencies to help determine if criminals are building fictitious identities to open accounts or commit fraud.

Court Records Scanning

Monthly court record checks for matches of your name and date of birth to criminal activity to help protect you from being falsely linked to arrests and convictions you know nothing about.

Data Breach Notification

Your identity is virtually everywhere. Doctors, insurance companies, employers, even your favorite retailers. We'll let you know about publicly reported large scale security breaches so you can take action to help protect your personal information.

(Continued on reverse)

About LifeLock

LifeLock is a leader in identity theft protection services. Our focus is on helping you protect your identity, which may not be be the focus of a bank or credit card company – to help keep you safer in an always—connected world.

3 Layers of Protection



We search over a trillion data points looking for potential threats to your identity.

! ALERT

The patented LifeLock identity Alert® system† will let you know about suspicious activity by text, phone or email.**

RESTORE

If you become a victim of identity fraud, an Identity Restoration Specialist will handle your case every step of the way.

[†] Network does not cover all transactions.

^{**} Fastest alerts require member's current email address. LifeLock and the LockMan Icon are registered trademarks of LifeLock, Inc.

Benefits of LifeLock Advantage (cont.)

Address Change Verification

Mail containing financial information can be vulnerable to identity thieves who may attempt to divert it. LifeLock monitors change of address requests and notifies you of requests with your personal information.

Online Annual Credit Report

Receive online access to annual credit report from a major credit bureau so you can see details of your credit history.

Online Annual Credit Score

Online access to your annual credit score from a major credit bureau. Helps you better understand your credit worthiness with a list of top factors used in determining your score.

Lost Wallet Protection

A lost or stolen wallet can leave you stranded. If your wallet goes missing, just call and LifeLock will help cancel or order the contents, helping protect you against fraudulent charges so you can get back on your way. Coverage includes: credit and debit cards, driver's licenses, Social Security cards, insurance cards, checkbooks and travelers checks.

Reduced Pre-Approved Credit Card Offers

LifeLock requests that your name be removed from many pre-approved credit card mailing lists, an important information source for identity thieves.



Alert modified for demonstration purposes.

US-Based Identity Protection Agents

Identity Protection Agents are available 24/7 to help with questions or claims. You can log in to your online account at LifeLock.com, email Member.Services@LifeLock.com or call 800-LifeLock (543-3562).

Identity Restoration Specialists

If you become a victim of identity fraud, an Identity Restoration Specialist will personally handle your case and help restore your identity.

As a LifeLock member, if you become a victim of identity theft, LifeLock will spend up to \$1 million to hire experts, lawyers, investigators, consultants and necessary professionals to help your recovery.[‡]

Available with an adult membership: LIFELOCK





A child's clean and unmonitored credit file can be a gold mine for identity thieves. With a combination of advanced monitoring features uniquely designed for children, LifeLock Junior® protection helps proactively safeguard their personal information.

Alerts for What Matters Most

LifeLock Helps Protect You in Ways You Can't Protect Yourself

Sign up in minutes. Protection starts immediately.



No one can prevent all identity theft.

[†] Network does not cover all transactions.

^{**} Fastest alerts require member's current email address.

[‡]Service Guarantee benefits are provided under a master policy issued by State National Insurance Company. Under the Service Guarantee LifeLock will spend up to \$1 million to hire experts to help your recovery. Please see the policy for terms, conditions and exclusions at LifeLock.com/legal.

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